

MOVING BEYOND PREJUDICE

The Moving Beyond Prejudice Day programs (MBP) create an intimate and fun experience that invites participants to see a critically important part of our society—prejudice and diversity—with new eyes. It begins with screening the award-winning documentary, *Prom Night in Mississippi*, featuring Morgan Freeman. The movie is entertaining, powerful and profound. It fills audiences with hope as it portrays a group of young people who, in the face of resistance and oppressive old prejudices, take charge with compassion and courage—successfully standing up for their core values of diversity and inclusion.



“true magic...it gets us
thinking in many directions”

WALL STREET JOURNAL

“moving...inspirational”

THE GLOBE AND MAIL

“a forceful documentary”

The New York Times

Consistently, in screenings with over 45,000 students (grade 6 through university), youth-at-risk, and adults the movie creates a visceral experience of prejudice, and the triumph of focused reason and compassion. In the enlivened atmosphere following each screening, we have a short Q&A, then move into the discussion-based portion of the seminar with full audience participation. Promoting equity begins with addressing the attitudes, beliefs and prejudices we harbour within ourselves, which leads to greater tolerance of our differences and fairer treatment of others. Moving Beyond Prejudice delivers both the inspiration and the necessary tools for this to occur, in real time.

In the MBP spirit of openness we teach new tools for non-violent communication, conflict resolution, reduction of prejudice and discrimination, reduction of fear and the resulting increase in healthy relationships, creativity and productivity, and increased civic and citizenship pride.

The incentive to apply what has been learned comes not from moral obligation, but rather from how much better people feel and perform when they move beyond prejudice. In other words, the efficient and effective quality of this training is that it is self-reinforcing and self-actualizing.

The Results—Increased individual responsibility in students, youth-at-risk and adults in identifying and overcoming prejudice towards others; increased interaction and cooperation between diverse ethnic, faith, immigrant and cultural groups; increased sensitivity and vigilance among educators; increased sensitivity and responsiveness in federal public institutions.

For More Information—Contact Paul Saltzman, President & CEO, Moving Beyond Prejudice, at paul@movingbeyondprejudice.com

MOVING BEYOND PREJUDICE

The Feedback – GRADES 6-12



With the experiences of prejudice I had in school and in the neighbourhood as a person of mixed heritage, I didn't think anyone cared what I had to say about it. When the presentation was finished... Soon enough, I was surrounded by a crowd of people who were inspired by the whole experience and wanted to discuss ways that we can come together and continue to move beyond prejudice.

MICHELLE ZORZELLA, 17. STUDENT,
DR. D.W. WILLIAMS SECONDARY SCHOOL

One of the most powerful and tangible results of our Moving Beyond Prejudice Day was it gave us a language for discourse. Through *Prom Night in Mississippi* and their visit to our school they offer three of the most cherished jewels of education: courage, compassion and creativity. It also inspired our students to connect to the power and beauty of listening, speaking and working from the heart. I know that today's all-school assembly [is one that we will be talking about for a long time.

LEILA ANGOD. DIRECTOR: EQUITY AND DIVERSITY,
APPLEBY COLLEGE

The kids stood up and gave (the film) a standing ovation! Afterwards, it was the first time all year that all my students voluntarily participated in a classroom discussion.

TASHA SERBA, LIBRARIAN-TEACHER,
LESTER B. PEARSON COLLEGIATE INSTITUTE

Why did the film have such an impact on my grade 12 students? First of all, it caught their attention with well-paced delivery, crisp photography, current music, a recognizable actor, and students who were their age. Then, it related to many of the topics discussed in our Geography class: race relations, hierarchies of authority, components of culture, recognition of opinion and bias, social activism, gender relations, solutions to issues and their consequences—all are applicable. Finally, the documentary left everyone feeling the optimistic hope that change is possible.

DAVID W. JOINER,
HEAD OF GEOGRAPHY, ST. ANDREW'S COLLEGE

The movie seemed to evoke something within our school. Many students came forward with their own stories of prejudice and discrimination. It's still everywhere, even at our school. It's so important to make movies like this for the exact reason of influencing people to even just think about how they can make a change.

RACHEL KENNEDY, 17. STUDENT

The screening of *Prom Night in Mississippi* was a fabulously successful event at our school. The film itself was wonderful, and the discussion that followed was rich and engaging. Paul was a great facilitator. He quickly established an easy, comfortable rapport with the students and was masterful at encouraging their participation. He did an excellent job of making the content personally relevant to our students and context. I would definitely recommend this to other schools.

GINA THURSTON, TEACHER-LIBRARIAN,
CALC SECONDARY & ADULT LEARNING CENTER

(The MBP) experience was undoubtedly unique and the integration with the students you created afterwards was fantastic. I was worried for you. I'd never seen a guest to our school successfully engage our students in such a large group—what followed was truly awesome. The feeling leaving the screening was that of euphoria and getting back to class the discussion continued, and my class was closer to understanding one another that much better.

STEVEN BATES. TEACHER, CALC,
CITY ADULT LEARNING CENTER

Your program's method for touching the heart and engaging youth and their teacher mentors from inside their own experience is a model for true education. I can say for certain that individual schools and our own human rights committee have adjusted their programming for anti-racist education and activism as a result of contact with your film and program.

DOUG JOLLIFFE. PRESIDENT, STBU,
ONTARIO SECONDARY SCHOOL TEACHERS FEDERATION

MOVING BEYOND PREJUDICE

Advisory Council

Morgan Freeman

Actor; philanthropist.
Los Angeles.

Harry Belafonte

UNICEF Goodwill Ambassador;
Activist. NYC.

Isabel Bassett

Past Chair & CEO, TVO; past
Minister—Citizenship, Culture &
Recreation, Ontario Government.
Toronto.

Lecia Brooks

Director, Civil Rights Memorial
Center, SPLC, Montgomery,
Alabama.

Mary Buckle

Partner, The Goodwin Group;
Past Chair, Women of Tocqueville
Society. Atlanta, GA.

Morris Dees

Founder, Chief Trial Attorney,
Southern Poverty Law Center,
Montgomery, AL.

Fiona Eberts

Former Chair, Camfed International
Founder, AMONG

James D. Fleck

Professor Emeritus, Faculty of
Management, University of Toronto;
Philanthropist. Toronto.

Kay Koplovitz

Founder, USA Network; Chair &
CEO, Koplovitz & Company. NYC.

Lewis Lapham

Founder-Editor, Lapham's
Quarterly; past Editor, Harper's
Magazine. NYC.

Bill Lockett

Attorney; Entrepreneur.
Clarksdale, MS.

Kamal Sharma

CEO, The Indeka Group;
Entrepreneur. Toronto.

Margot Stern Strom

Founder & Former Exec. Director,
Facing History & Ourselves.
Boston.

Sabrina Williams

National Educational Assoc.,
Human & Civil Rights Department,
Washington, DC.

Mission Statement

To directly and positively impact the attitudes, beliefs and prejudices of students, youth-at-risk and adults using the film *Prom Night in Mississippi*, its Educational DVD Package, and the Moving Beyond Prejudice Day screenings, seminars, website and internet ARG.

As well, to train educators in maximizing the transformational impact of Moving Beyond Prejudice Days.